



american
FOLKLORE
T H E A T R E

February 25, 2011

Dear Tour Group Wrangler,

As you begin coordinating your next tour group adventure to Door County, Wisconsin, we hope you will include **American Folklore Theatre** in your itinerary. Whether you join us for our Summer Season under the stars at our Amphitheatre in Peninsula State Park or for our Fall Season at the very comfortable Door Community Auditorium, **AFT is a unique wonder-filled theatre experience that your group will not soon forget.**

Here's what other tour group leaders had to say:

*"We're bringing another bus group to Door County this summer to **Guys & Does** ... My wife and I saw it last fall and I've never laughed so hard!"* – Bruce Johnson, Manager – Stephenson County Farm Bureau

*"The 44 senior citizens we took to **Cheeseheads, the Musical** and **Guys & Does** in 2010 enjoyed the shows so much, we're planning 2 more shows in 2011. It was so easy to work with Holly, AFT Marketing Manager, to make the arrangements."* - Marilyn Kleist - City of Sturgeon Bay Parks Dept.

*"We had 50 people see **Guys & Does** and we'll be returning to see **Guys On Ice** with another bus group. Everything went so smoothly and we were so pleased with the experience from planning right through to the standing ovation."* - Jane & Keith Bangs, Tour Escorts - Owatonna Community Education

We've got another great season of shows lined up for 2011 including the world premiere of **Bing! The Cherry Musical**, **Guys & Does** on the summer stage for the first time, and the return of that fan favorite, **Lumberjacks in Love**. Our fall season will celebrate the legacy of our founder Fred Alley and will feature two of our most popular shows to date **Guys On Ice** and **The Spitfire Grill**.

When you book your tour group of 15 or more people for an **American Folklore Theatre** performance, you will also receive:

- ❖ **Complimentary tickets for your tour group leader and bus driver**
- ❖ **Advance ticket purchase**
- ❖ **Reserved seating at no additional fee**

Enclosed please find everything you'll need to include AFT in your Door County tour:

- ❖ **Schedule for our Summer and Fall shows**
- ❖ **Tour Group Information Sheet**
- ❖ **Tour Group Contract**

For more detailed scheduling information and a taste of fun to come, please visit us at **www.FolkloreTheatre.com**. For questions, or to book your tour group, please call me at **(920) 854-6117** or email me at **hfeldman@folkloretheatre.com**.

See you under the stars!

Holly Feldman
Manager of Marketing and Audience Development