

Please complete this form, filling in your name as you would like it in our playbill (if you need additional room, use a separate piece of paper). Mail the form and your contribution in the envelope provided.
Thank You!

I want American Folklore Theatre to continue creating shows for me!

My check for \$ _____ payable to American Folklore Theatre is enclosed.

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- I would like 100% of my donation to go to AFT's General Operating Fund. Sig. _____
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Name: _____
(as you want printed in our 2012 playbill)

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American Folklore Theatre
 PO Box 273
 Fish Creek, WI 54212-0273



Lumberjacks in Love



The Spitfire Grill



Guys & Does



Guys On Ice



Bing! The Cherry Musical

...under the Stars

PO Box 273 Fish Creek, WI 54212
 920.854.6117 www.FolkloreTheatre.com

"Summer in the Door"

...that's what you love about AFT!





**american
FOLKLORE
THEATRE**

*Heartwarming
musicals
under the stars!*



We Create Our Shows For You!

...who else does that?

Dear Friend of AFT,

What a considerably crazy year it's been at AFT. We had wonderful success with our world premiere of *Bing! The Cherry Musical*. Thousands of you attended this lovely valentine to Door County and we couldn't be more grateful to you for helping us to set a couple of records this summer:

We had our biggest two-show day in the history of the company on July 27, with 1,154 attending. We also saw our most successful week ever - 4,180 patrons strong!

The summer was good to us, especially the weather. Normally, getting through the gauntlet that is "theatre under the stars" unscathed would have us breathing easy. But who knew that the devastating rainstorm portrayed in *Bing* would be a portent of things to come? That's the crazy part. Fickle Mother Nature dealt out a thunderous dose of irony on the opening weekend of *The Spitfire Grill*. You might have heard about it or been here to experience the freak tornadic wind storm that knocked power out throughout the county and totally derailed our final dress rehearsal and opening night, which had to be canceled.

We won't sugar coat it: taking this hit and the subsequent days of no power at our office left us scrambling to play catch up, like scores of other businesses in the county. As a result, we know that many people who might have otherwise attended the stellar production of *Spitfire* just simply didn't have the opportunity. The gains of the summer were quickly devoured by this unexpected turn of events.

We need your help to make up the difference.

Even with these extraordinary obstacles, we managed to pull off the rescheduled *Limitless Legacy of Fred Alley Gala* event and with your generous support were able to add enough to the Fred Alley New Musical Fund to commission another new show.

We know that's what you love about AFT and our unique mission. We create our shows for you. Who else does that year in and year out?

Next season, in the true spirit of AFT, we'll offer the world premiere of *Victory Farm* by Emilie Coulson, Katie Dahl, and James Valcq. Those are most likely some very familiar names to you. Emilie and Katie started attending AFT shows when they were little girls, became friends through AFT, and went on to become part of the AFT family as dedicated employees throughout the years. James wrote his first AFT show, *The Passage*, with Fred Alley in 1994 and, as you know, went on to write *Spitfire* with Fred.

Victory Farm is a lovely, heartwarming, and funny show with terrific songs. Muellers' Bay View Orchard, in Ellison Bay, Wisconsin, has been in the family for generations. Now, in 1944, with a war raging overseas and a labor shortage on the homefront, Edna and her daughter Dottie aren't sure how their farm will make it through - until help arrives in the most unexpected way. A story of home, heart and harvest, *Victory Farm* promises to be another wonderful addition to the forty-seven original works that AFT has generated in the past twenty-one years.

It's a remarkable achievement only made possible by your continued support. **Please consider making a tax-deductible donation to help keep the new works coming.**

The lights might have gone out for a short spell this fall but, rest assured, the ever-glowing spirit of AFT burns bright.

Thanks for all your help,

Jeffrey Herbst
Artistic Director

Dave Maier
Managing Director



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